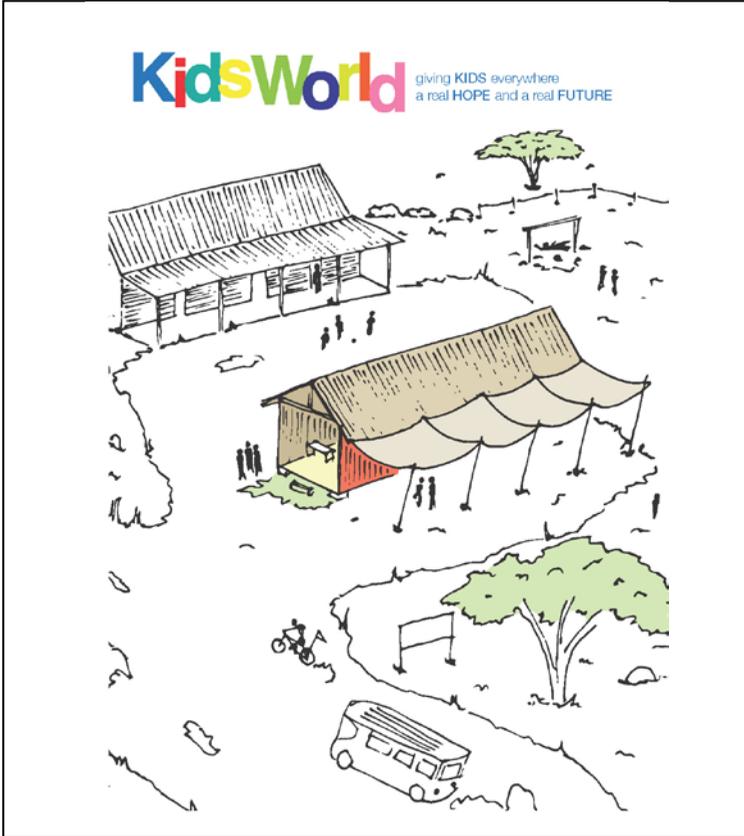


**KidsWorld** giving KIDS everywhere  
a real HOPE and a real FUTURE



**Creative Container**



**This world is changing (fast),**  
... yet education is not adapting at the same pace!

It's time to start thinking about education in new ways,  
... in response to our ever changing world.

If you keep doing the same thing,  
you'll simply keep getting the same answer!

Teaching has in general been founded  
... or built on imparting knowledge.  
However, as important as knowledge is,  
the real value of knowledge is in  
... **applying that knowledge,**  
and thus being able to use knowledge  
whilst also developing talent and skills.

To achieve this,  
... education should be about guidance,  
... about coaching and encouragement,  
as well as the arousal of curiosity,  
... and of creative awareness.

This should be done with the express intention of  
**releasing that creative ability that is in all of us!**



# Creative Container

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# Creative Container

## Creating a way ...

of helping children discover their uniqueness and their creative abilities, by inspiring them to **develop their very own special ability**

This world is changing (fast),  
... yet education is not adapting at the same pace!  
It's time to start thinking about education in new ways,  
... in response to our ever changing world.

**If you keep doing the same thing,  
you'll simply keep getting the same answer!**

Teaching has mainly been founded or built on imparting knowledge.

However, as important as knowledge is,  
... the real value of knowledge is in applying that knowledge,  
... and being able to use knowledge and develop talent and skills.  
To achieve this, education should be about guidance and coaching,  
... about encouragement and the arousal of curiosity and creative awareness, with the express intention of releasing that creative ability that is in all of us!

Our vision and mission at Kidsworld is to introduce an awareness in education of the need for knowledge and skills application, whilst at the same time identifying and fostering creativity in everyone.

To accomplish this we have developed a teacher's training guide 'Releasing Creativity' as well as a corresponding training program for use in our 'Creative Containers', in which this creative awareness training, aimed at children between the ages of 12 and 15 is being launched.

In the Creative Containers we will be teaching computer skills and application, whilst simultaneously fostering curiosity, lateral thinking and creativity, taking application beyond the given text!  
We are confident that with the 'Creative Container' project and Creative awareness training, we will be challenging the education authorities we will be working with, to adopt this program in their schools.

**TOUCHING LIVES - BUILDING PEOPLE - IMPACTING COMMUNITIES**

# 1 - Vision

Our vision and our mission at Kidsworld with specific reference to education and skills training, and in particular with regard to the education of the youth and of children, is to create an awareness in education not only of the need for knowledge, but very specifically of knowledge and skills application.

When taking a closer look at children's education, what is plain to see is that education is still very much based on information gathering and information retrieval, and thus in most cases ignoring their use and application.

Yet when one looks at the world and the phenomenal development in science, technology etc ... there is an obvious ability in man, in every one to be creative and to be part of that pronominal development and growth in the world.

How?

Simply by helping to identify and foster that creativity that is in everyone of us, by taking the focus of education from information gathering and putting it onto use and application.

To accomplish this, Kidsworld is getting involved on two levels...

1. Providing basic inspirational and training material for teachers.
2. Initiating awareness and training classes to school children.

For this purpose we have developed a teacher's training guide - 'Releasing Creativity' as well as a corresponding training program which will be launched with the first 'Creative Containers', in which we envisage to start creative awareness training, initially aimed at children between the ages of 12 and 15.

The 'Creative Container' teaching facilities will be equipped with notebook computers with will be used not only to teach computer skills but more specifically aimed at skills and information application.

### **Creating a way ...**

of helping children discover their uniqueness  
and their creative abilities, by inspiring them  
**... to develop their very own special ability.**

Simultaneously we aim to foster  
... curiosity,  
... lateral thinking  
and creativity.

This training will be done with the express purpose to take the current basic training and application skills,  
... beyond the given text,  
... beyond the information requirement of those skills,  
... beyond the skill itself,  
**to where the skill becomes a tool used creatively!**

### **However, that's not all ...**

It is not our intention to impact only a selected few through this project; we are confident that the 'Creative Container' project and the accompanying Creative awareness training we are offering through this project, will also come to the attention of the local education authorities where these 'Creative Containers' will be operative.

Once the potential is recognized and the results of this project are noticeable, it will no doubt challenge the education department into adopting this program as part of their regular schooling and educational activities.

## **Creative Containers**

Shipping containers remodelled and converted  
**into creative awareness centers.**

## 2 - Project

When we were given the opportunity to acquire 40ft shipping containers from a Taiwanese group, who had approached us wanting us to work together with them in one of their projects, we saw a golden opportunity of using these containers as teaching facilities and thereby impact children even more directly on an educational platform ... and the '**Creative Container**' was birthed!

### **Shoes for Trash.**

The Taiwanese had started a project in which they were shipping shoes to Kenya for distribution to kids called ... '*Shoes for Trash*'.

A project in which children are given shoes 'for free' in return for bringing a bag of trash. The aim is to teach kids both value as well as fostering community involvement. Not only is this approach after our own heart, but we also saw an opportunity for increasing our involvement with the kids and youth of Africa ...

### **Creative Containers ...**

Shipping containers, remodelled and converted into stand alone classrooms, roofed and insulated against heat, with windows for air circulation, equipped with electricity and lighting, and finally furnished and equipped with desks, notebook computers, internet as well as all the other necessary teaching facilities.

In basics, the containers will serve as training facilities in which we will provide supplementary training aimed primarily at highlighting and fostering creativity in school children, and at the same time with the added goal of impacting education in general, through training in creative awareness.

We will be starting 3 pilot 'Container Training' classes, working closely together with the local educational authorities in the Rift Valley and Western Kenya.

# Creative Container

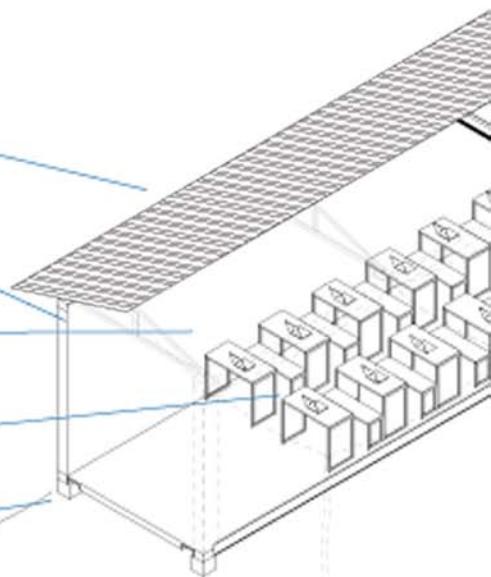
Insulated roof covering

Insulated interior walls

Adapted school desks

Notebook computers

Raised floor



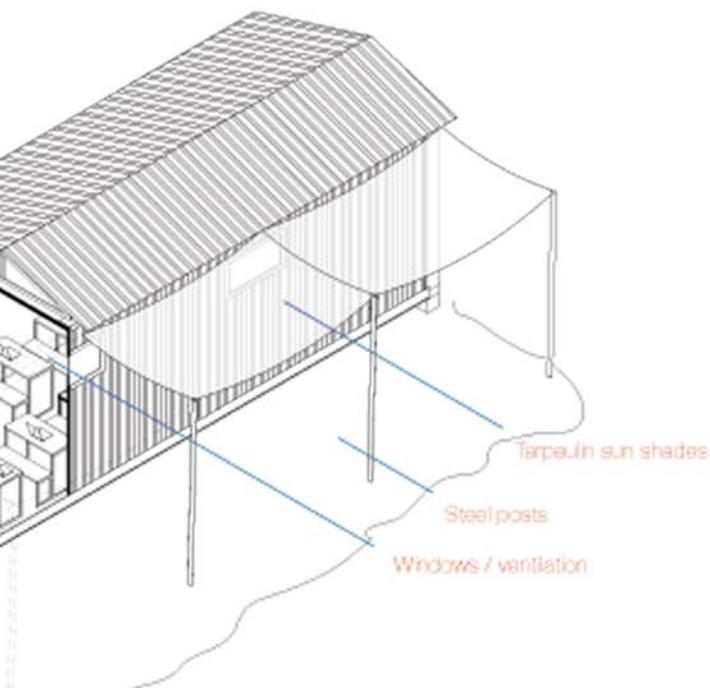
When we were given the opportunity to acquire 40ft shipping containers (free) from a Taiwanese group who wants to work together with us in a project in which they are shipping shoes to Kenya for distribution to kids we saw a golden opportunity to impact children on an educational level... and the 'Creative Container' was birthed!

Creative Containers ...

Shipping containers, adapted and equipped with computers and internet, providing supplementary training aimed primarily at highlighting and fostering creativity in school children, with the added goal of impacting education in general, through training in creative awareness.

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### Creative Container'

at a metal box is creative,  
y child trained therein is a  
Creative Container'

# KidsWorld

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**You cannot teach anyone anything,  
- unless they are willing to receive -  
but you can encourage them to want to learn**

### 3 - Involvement

What is the reason or actual benefit in providing extra mural training or schooling?

Surely there are enough local government and private schools to train kids in regular subjects, and even if one may not consider the schooling as being up to the standard found elsewhere, just starting yet another school will not really solve the problem.

This can only be adequately taken care of by the local Government and Educational Authorities themselves.

Another possibility would be to have teachers from overseas to come for short periods to train kids in regular school subjects, but as good as that may sound, it also will not be of much real value.

However, if one could provide schooling or training that augments and goes beyond what is being provided in regular schooling, that would be of real value, as this would not only give scholars an additional input and broaden their vision, but this would also serve to uplift the standard of education, and even challenge the local schools and authorities to upgrade their schooling accordingly.

#### The Challenge

What is or should be provided in order to add value to this situation?

Challenging kids to look beyond where they are,  
... to see a potential in their lives beyond just collecting knowledge,  
... to see the potential in information,  
... to explore possibilities and potential in the use and application of both information and basic skills.

In other words ... **CREATIVITY**

- see *Creative Awareness*

## **Creativity**

... resulting in innovative progress and development

## How can others get involved?

How can others, such as for instance teachers, who may be interested in being involved with kids and their future, help and be part of this project?

Any kind of involvement would very much depend on what value they could bring or add to the project,  
... which would have a real impact on the lives of the children.

If you want to change the lives of others, in this case of children, positively, you need to add a value that they are not already receiving.

Thus, just bringing more information about a skill, only serves to reinforce an existing skill or method, without in any real way, adding ability or value to their lives.

In other words, it is not about,  
... just having a new method or way of information gathering,  
but specifically about the practical application of information,  
... as well as the practical use of skills in a creative way.  
This will foster creativity and in a practical way lead to and  
... result in real progress and advancement in the students,  
**through a new and imaginative application of their skills.**

**Fostering imagination, innovation and creativity** is the goal, therefore any project, help or support must not only introduce, but effectively add these elements to the existing subjects or skills that are already being presented at the schools.

Therefore, those who want to be involved in this project, must themselves be and think creatively, able to train, encourage, display innovative ideas of the use of information and skills application.

In other words,  
**... be able to apply knowledge and skills creatively.**

**Creative development ...**

As with all things in life,  
what you put in is what you get out!  
It is time to start putting in value - in people,

## 4 - Resources

In most local areas in Africa and thus also in Kenya, there is a resource of people and kids wanting to learn and achieve something, and there is also an abundance of natural resources.

It is high time to start teaching the people, not just how to extract resources, but more specifically, how to use those resources by creatively and innovatively employ and develop those resources,  
... **both the human as well as the natural resources.**

Investment in resources and development should therefore not just be in the extracting or using of those resources, but much more actively in the training and involvement of the local workforce,  
... **in the innovative development and use of available resources.**

Merely putting money into extracting and trading resources will not truly financially benefit or adequately stimulate the advancement of the local communities.

Investment should primarily go into the people, not specifically in cash, but into stimulation and developing their conceptual ability and skills capabilities.

**Putting value into people,**

... so that they can put value into their resources.

Yes finances are needed and training is required,

... but even that should be done

**Creatively!**

**Whatever a man sows ...**  
- is what he reaps -  
Whatever you sow today,  
**is what determines your tomorrow!**

## 5 - Support

To be able to launch and to bring our 'Creative Awareness' programme, not just to some local schools, but to schooling on a broader base, will require much financial investment, both in the training of facilitators as well as in the conversion and equipping of the actual "Creative Containers".

The training and awareness programme is ready and we have already started to take this to a number of schools in East Africa. As soon as the first containers have been converted and equipped, the active training programme can start.

Your support is important, not just to get this project running, but also, and more crucially, to the lives and future of so many children everywhere...

Click on the link below,  
or make a direct transfer - today!

**Make an investment in a better future ... for children!**

### Online support & donations

[www.kidsworldlive.com/kids\\_wp/?page\\_id=20](http://www.kidsworldlive.com/kids_wp/?page_id=20)

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The logo for KidsWorld is displayed in a colorful, playful font. The word "Kids" is in blue, "World" is in green, and the "d" is in pink. The letters are slightly irregular and rounded, giving it a child-friendly appearance. The logo is centered within a white rectangular box, which is itself centered within a larger light gray rectangular frame.

KidsWorld

## 6 - Information & Contact

### Information...

For information on our other projects and work amongst the street children and orphans in Africa and elsewhere ...

<http://kidsworldlive.com>

<http://kidsworldlive.tumblr.com/>

<http://kidsworldarchives.tumblr.com/>

For information on our blogs and life coaching ...

<http://coaching4life.me>

<http://twitter.com/ImpactingLife>

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